



Premium Halal Products

Quality Chickens

There's no better chicken on earth. Pure and Simple.

In 2007, Crescent Foods produced approximately 5 million pounds of premium Halal chicken. Halal is an Islamic concept that requires animals to be raised and processed as cleanly and humanely as possible. Crescent birds are raised in sunny ventilated barns on Amish farms. They are fed an all-vegetarian diet, free from preservatives, food coloring, hormones, or artificial ingredients. Because they are cage-free, they can roam. Therefore, they develop better muscle and less fat for finer tasting meat.

Quality Products

- Crescent Foods provides chicken to the 10 million Muslims in the U.S. as well as the mainstream market.
- Crescent Foods markets whole chickens, chicken parts and chicken patties.
- Chicken patties are available in a wide variety of flavors including Cajun, Gyros, Shami Kabob, BBQ, Chili, and Original.
- Flavorings are also all-natural.

Quality Production

- From chicks to chicken dinners, Crescent Foods maintains quality control every step of the way to assure proper production of premium Halal foods.
- Crescent selects farms based on Halal standards, monitors the birds' raising and slaughtering.
- In the factory, multiple production lines can develop a variety of chicken products simultaneously.
- The plant is adding additional lines to keep up with growth.
- Frozen product is extremely fresh and shipped under constant temperature control.

Company Facts

- Crescent Foods was established in 1996.
- Today, it is the largest provider of premium Halal chicken in the United States
- The corporate growth rate is constant, at about 15% annually; this pace assures consistent, superior customer service.
- The company markets to both Muslim and non-Muslim consumers in the U.S.
- Growth will persist through continued development of products suited to the diverse tastes of this dual audience.
- The trade audience includes retailers, clubs, restaurants and institutions.
- Crescent Foods supports the idea of one global standard for Halal products, and demands that standard to be the highest possible.
- Crescent Foods are also available for export.